



RSL
Victoria

6 June 2023

Dear Sub-Branch President and Secretary,

2023-28 RSL Victoria Strategic Plan

It is my pleasure to present to you the draft 2023-28 Strategic Plan for consideration by your Sub-Branch. We will be seeking your endorsement of the Strategic Plan at the 2023 Annual State Conference. Over the last six months we have engaged Paul Higgins from Emergent Futures to consult widely with a cross section of Sub-Branch Delegates representing all types and sizes of Sub-Branches from across the State. We have been very pleased with the level of insight and engagement we got from the delegates, and these views have strongly influenced the final document.

The State Executive recognise that this plan is ambitious, but it comes at a time when the external environment is rapidly changing, and we are called to respond particularly if we want to leave a legacy of a strong and vibrant RSL Victoria. There are five strategic outcomes that we are expecting the plan to deliver:

1. Strengthening veteran support
2. Upholding customs and traditions
3. Updating RSL structures, governance, and membership
4. Increasing our Communication and Advocacy
5. Sustaining our work

The draft plan will provide details of the key initiatives that will need to be delivered in the achievement of the five strategic outcomes. It also details the proposed budget that will be needed if we want to deliver on all the outcomes. It will be a challenge to raise the funds needed but I am confident that State Branch and the Network working together will find the funds needed to invest in our future. The plan has been staged so that work will be carried out as funds become available.

So, as to ensure that each Sub-Branch understands what we are proposing in the Strategic Plan we will be running information sessions online or in person, upon request, across regions or Sub-Branches in the month of June; further details regarding the online sessions will be distributed later this week. We will also be providing some sample question and answers which we will publish on a regular basis.

If you would like to receive further details of the 2023 -28 Strategic Plan, please contact the State Branch CEO Sue Cattermole scattermole@rslvic.com.au.

Yours sincerely

Dr Robert Webster
State President

RSL Victoria ANZAC House, 4 Collins St, Melbourne VIC 3000
Phone 03 9655 5555 **Email** rslvic@rslvic.com.au

rslvic.com.au